

# Sweden Lacrosse



## We're going to the World Championship 2010!

The World Championships in Lacrosse will be played in Manchester, England July 14-24 and Sweden is among the 30 participating nations. The Swedish team is thrilled to be back, having missed the 2006 WC in Canada. It was in Manchester that Team Sweden made their international debut in 1994 and "we are very excited to come back to this Lacrosse Center of Europe" says Team Sweden Manager Daniel Svanström. Host country England is the current European Champion. Teams will compete in one of three groups, depending on earlier results. Team Sweden will compete in the second group, but with a strong performance will have the opportunity to "play in" to the top Championship bracket and compete for the gold! All games will be televised in Europe, and some will be aired in the US. Check [www.swelax.com](http://www.swelax.com) and/or [www.2010worldlacrosse.com/](http://www.2010worldlacrosse.com/) for more information and updates.

Team Sweden will field 12 returning players from the European Championship in 2008. New up and coming talent includes some terrific young homegrown talent, two Swedes who study and compete in the US, and a Swedish-American with extensive playing and coaching experience. Many members of the Swedish squad were accomplished hockey players and dedicated athletes who first picked up a stick looking for "off season" training (like many Canadians). The Swedish lacrosse league currently only has nine men's teams and the sport has a long way to go. However, the passion for the game amongst the players runs deep and strong. Sweden has a long history of outsized athletic accomplishments for such a small and sparsely populated country and lacrosse is no exception.



When Sweden's head coach, Rolle Johnsson was asked why he thinks Team Sweden can compete at this level, he says simply: "because we can!" All members of the coaching staff are past players, volunteers who love the sport. Lacrosse has not yet achieved the minimum player numbers to secure support from the Swedish National Sports Federation. Unless donations or corporate support can be secured, the players will have to pay their own way, at a cost approaching \$2,000 per player. Assistant coach and team veteran, John Sagrelius is determined to raise money to defray the costs of the National uniform kit, the tournament entry fees, and at least some of the lodging and travel. We need your help NOW! Support Team Sweden! Support the growth of trans- atlantic lacrosse. This is truly a Swedish-American venture.



**Be part of Team Sweden Lacrosse! Go to [WWW.SWELAX.COM](http://WWW.SWELAX.COM) and:  
Buy a Swedish Lacrosse t-shirt, all proceeds benefit the team. (\$15.00 or SEK100 and up)  
Become a supporting member of Swedish Lacrosse. (\$15.00 or SEK100)  
Make a donation directly to the team. On the web, by check, or with your cell phone.**

### **Sponsor packages available:**

**#Premium** (\$7,000) Exclusive! Your company name/logo on team uniform and website, Stadium tickets to W.C., t-shirts, an event with team.

**#Gold** (\$3,500) Company name/ logo on team helmets and website, Stadium Tickets to World Cup, t-shirts

**#Silver** (\$1,500) Logo and link on website, stadium ticket, t-shirts.

**#In kind** (your choice) Anything helps! **We will work with you to create custom package.**

**Or contact John Sagrelius ..... or Lena Powers..... see below**



*Thanks for your support!*

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